

## ReAssure SP Potent Ingredients

Saw Palmetto Berry Oil Extract  
Pumpkin Seed Oil  
Zinc Citrate  
Lycopene

### Men Over the Age of 30 Should Take ReAssure SP

A normal prostate is roughly the size of a walnut at age 30. Over the next 10 years, it can increase to the size of an apricot. By age 60, it could be as large as a lemon. An enlarged prostate causes urinary problems that decrease quality of life. ReAssure SP provides natural support for prostate health.



**Saw palmetto berry oil extract's** bioactive components are primarily fatty acids and phytosterols, plant-based fats that help to suppress the activity of dihydrotestosterone (DHT) and relieve symptoms associated with an enlarged prostate.

**Zinc** inhibits the conversion of testosterone to DHT. Healthy prostate cells contain more zinc than unhealthy ones.

**Lycopene** sourced from tomatoes has been shown to improve prostate health by inhibiting the growth of prostate epithelial cells.

### Prostate Enlargement

Testosterone is converted into dihydrotestosterone (DHT), a potent hormone that promotes prostate growth as a man ages. An enlarged prostate puts pressure on the bladder and the urethra, causing urological symptoms such as frequent nighttime urination, incomplete bladder emptying and interrupted urine flow.

**Pumpkin seed oil** provides beta-sitosterol, a phytosterol that helps to inhibit DHT, improve bladder function, increase urinary flow and reduce the frequency of nighttime urination.



The saw palmetto berries and pumpkin seeds used for ReAssure SP are cold-pressed to preserve the natural benefits of these virgin oils. To avoid the degradation of beneficial phytonutrients, no heat or solvents are used.



AIM recommends a three-month, daily commitment of usage to fully experience the natural benefits of ReAssure SP.

**ReAssure SP** is a dietary supplement that supports prostate health with effective, natural ingredients.

Once a man reaches the age of forty, his prostate gland can start to grow beyond its normal size, a common condition known as benign prostatic hyperplasia (BPH). In his fifties, a variety of symptoms can result, especially the frequent need to awaken during the night to use the bathroom yet having difficulty urinating.



### ● **SP Stands for Saw Palmetto**

ReAssure SP contains the berry oil extract of saw palmetto, a palm native to the southeastern United States. According to the American Botanical Council, although saw palmetto is mostly taken for an enlarged prostate, women and the elderly may benefit from its urinary antiseptic and adaptogenic properties.<sup>1</sup>



### ● **Pumpkin Seed Oil**

A 2015 study conducted in Germany demonstrated that the men who took pumpkin seed for 12 months noticed a significant reduction in BPH symptoms.<sup>2</sup>

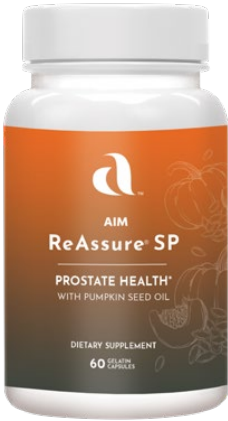
### ● **Zinc**

This essential mineral is needed in trace amounts only, but zinc deficiencies are noted in men with BPH.<sup>3</sup>

### ● **Lycopene**

Tomato extract is ReAssure SP's source of lycopene, a carotenoid that can help to maintain prostate health.<sup>4</sup>

<sup>1</sup> [bit.ly/BPHSawPalmetto](http://bit.ly/BPHSawPalmetto) • <sup>2</sup> [bit.ly/PumpkinSeedEffect](http://bit.ly/PumpkinSeedEffect)  
<sup>3</sup> [bit.ly/ZincProstate](http://bit.ly/ZincProstate) • <sup>4</sup> [bit.ly/LycopeneEffect](http://bit.ly/LycopeneEffect)



## ReAssure SP helps:

- relieve the symptoms of BPH
- improve urine flow
- reduce urination frequency
- inhibit excessive DHT

## Common BPH Symptoms:

- ✓ Frequent urination
- ✓ Weak urine stream
- ✓ Trouble getting started and dribbling at the finish
- ✓ Bladder still feels full after going
- ✓ Nighttime bathroom runs

As most men age, they have to cope with benign prostatic hyperplasia (BPH): an enlarged prostate. It's annoying but usually not a serious problem. **ReAssure SP** helps to reduce the inconveniences of a "bigger prostate."

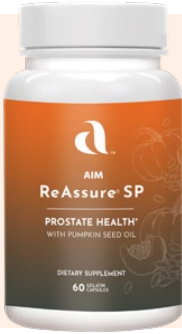
**Prostate enlargement** is likely triggered by the overproduction of dihydrotestosterone (DHT), a potent hormone converted from testosterone by the enzyme 5-alpha-reductase. The saw palmetto berry oil extract, pumpkin seed oil and zinc in **ReAssure SP** help reduce DHT production by inhibiting 5-alpha-reductase.

## ReAssure SP Key Ingredients

Saw Palmetto  
Berry Oil Extract  
Pumpkin Seed Oil  
Zinc  
Lycopene

Zinc deficiency is associated with prostate issues. The highest concentration of zinc is found in prostate cells. A small daily intake of this essential trace mineral is required because the body cannot store zinc.





## Benefits of **ReAssure SP**

- May reduce symptoms of benign prostatic hyperplasia (BPH)
- Improves urinary flow
- Inhibits dihydrotestosterone (DHT) which has been linked to prostate issues
- Improves enzyme efficacy
- Encourages urinary health
- Antioxidant action

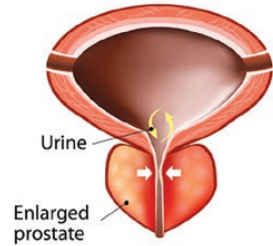
## Saw Palmetto Extract

- Battles benign prostatic hyperplasia
- Has anti-inflammatory properties



## Pumpkin Seed Oil

- Works to inhibit DHT
- May help thicken hair
- For hormonal and reproductive health
- Works synergistically with saw palmetto oil to battle benign prostatic hyperplasia
- Anti-inflammatory properties
- May help control cholesterol



## Symptoms of an Enlarged Prostate

- Slow urinary stream
- After urination, bladder still feels full
- Frequent urination
- Difficult to start urination
- Pain during urination
- Strange-colored, bloody or weird-smelling urine
- Frequent UTIs
- Dribbling urine

## **Lycopene is:**

- a powerful antioxidant
- a bright red carotenoid found in plants like tomatoes
- good for your heart
- good for your prostate