

COMPANY NEWS



INTRODUCING AIM CUSTOMER

Visitors to your MyAIMStore site now have the option to register as "AIM Customers"; instead of AIM Members if they prefer. Your new AIM Customers will be able to conveniently order their products direct from AIM, while you get paid commissions on their purchases, the same as you would earn on your personally sponsored Wholesale Members. It's a perfect option for those interested only in taking AIM's great products! They can always become a Member later, if they so choose. Either way, they are warmly welcomed to the AIM Family! We'd like to help you put the AIM Customer option to work on your MyAIMStore site by showing you what your visitors see. Please read these new MyAIMStore FAQ's for full details.

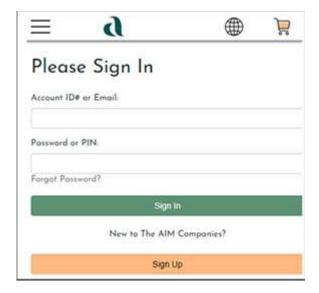
Can a visitor order product and become a member or customer through my site?

Yes, with the new AIM Favored Customer program, when a new visitor comes to your MAS they will see the familiar two buttons: "Become an AIM Member" and "Shop Products". Clicking "Become an AIM Member" takes the visitor directly to the AIM Member signup page on the corporate website. After entering their contact details and clicking the sign up button, your new Member is ready to place their first order. Clicking "Shop Products" will take the visitor to a welcome page on the corporate website, telling the visitor they are browsing the AIM site as your guest. There are two navigation buttons: "Continue as a <country associated with your membership> customer" and "I am in a different country".



Regardless of which button the visitor clicks the MAS owner is set as the sponsor. After the visitor adds items to their cart and clicks checkout, they are taken to the sign-in page. If they are already an AIM Member or Customer, they can enter their login credentials; otherwise they click "Sign Up"

Clicking "Sign Up" takes the visitor to the Create Account page where they can choose to enroll as a Member or Customer. The signup pages are very similar for both options and in either case the MAS owner is set as the sponsor.



Why do my visitors see Customer pricing?

In order to comply with AIM's internet and advertising policies, Customer prices are shown. At checkout your MAS visitor must choose to enroll and continue as either a Customer or Member. Prices shown on the checkout page will adjust accordingly based on which enrollment option the visitor selects.



Find answers to the most Frequently Asked Questions (FAQs) about MyAIMStore.

*Does not reflect upcoming AIM Customer Program, update FAQs with be provided once the new customer program becomes available



Do you have a question you need answered?

Email your question to AlMonLine@aimintl.com
(be sure to include your name and AIM Member ID in your email).

We may even use your question in a future newsletter!

We hope you enjoy the MyAIMStore Connect newsletter and find it useful for your AIM business.

THE AIM COMPANIES 3923 E. FLAMINGO AVENUE, NAMPA, ID 83687

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