



WELCOME



Welcome to the first edition of MyAIMStore Connect, a newsletter dedicated to helping AIM Members get the most out of their free MyAIMStore website. If you are interested in helpful tips and advice for customizing your MyAIMStore and connecting with potential and existing customers, this newsletter is for you! Have a question you need answered? Email your question to myaimstore@aimintl.com (be sure to include your name and AIM Member ID in your email). We may even use your question in a future newsletter! We hope you enjoy the MyAIMStore Connect newsletter and find it useful for your AIM business.

TIPS



HERE'S A TIP

How do I change my contact information?

Login to your site by visiting <https://myaimstore.com/your-store-name-here/wp-admin/> or use the **Login** link in the bottom right corner of your MyAIMStore Website.

1. In the left menu, click **Options**, then click on the “**Header Main Options**” tab.

2. Update the phone number and email as needed.

3. Click “**Update.**”

If you have filled out your information in the “**Member Info Options**” tab also, edit there as well and click “**update.**”



KEEPING WATCH ON TESTIMONIAL AND REGULATORY GUIDELINES

Andrew Smith, AIM’s Call Center Manager, shares information on what you can say when sharing your testimony with others. [Watch Now.](#)



THE ELEMENTS OF A SUCCESSFUL TESTIMONIAL

Let’s take a look at a few of the following elements that make up a successful testimonial. [Read More.](#)

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