



GRAPHICS

START
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A PICTURE IS WORTH A 1000 WORDS

When you're looking for the perfect image to add to your MyAIMStore site or social media post, it's important to take yourself out of the equation and choose an image that connects with your consumers. Always select an image with your target audience in mind.

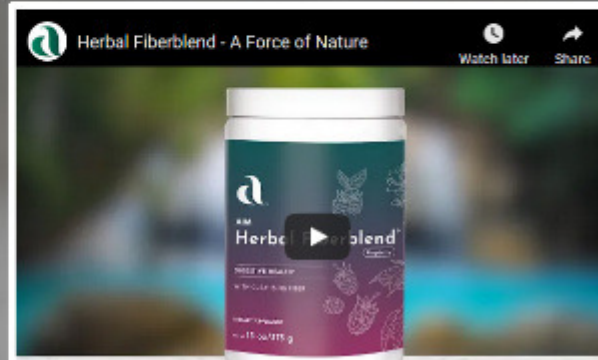
YOUR STORE NAME

AN INDEPENDENT DISTRIBUTOR IN ANY CITY, ANY STATE OR COUNTRY

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Start Living Well!

Improve your health with the use of AIM's high-quality dietary supplements and nutritional concentrates. AIM is Nutrition That Works!



CHANGE YOUR STORE NAME

Login to your site by visiting <https://myaimstore.com/your-store-name-here/wp-admin/> or use the **Login link** in the bottom right corner of your MyAIMStore Website.

1. Click on "**Settings**" in your left-side menu, then click "**General**."
2. Update the "**Site Title**" field at the top.
3. Click "**Save Changes**" at the bottom.

*Note this applies to the store name only, site URLs cannot be changed

TRAINING



AIM REBRANDING

The AIM Companies product line has a new look. With the new branding AIM videos have been updated to show new labels, updates and changes in product information. Please check that all the video links are still working and images on your MyAIMStore site reflect the new look and make changes accordingly.

Replace or update images in your Media Library - the virtual repository for images, videos, etc. used on your MyAIMStore website. This is also where you can upload/manage/edit the media files and insert them in posts or pages.

Login to your site by visiting <https://myaimstore.com/your-store-name-here/wp-admin/> or use the **Login link** in the bottom right corner of your MyAIMStore Website.

- From the left menu, click “**Media**”
- Click on “**Add New**”
- Click on “**Select files**” browse to the location where images are saved on your device select image
- The uploaded media file will appear in the Media Library and are now ready to use in posts or pages

Note: the same process is followed for adding other media files such as video and PDFs.



CHOOSING IMAGES THAT CATCH AND HOLD ATTENTION

If you're creating content for your MyAIMStore without images, you're missing out on a huge opportunity to reach and engage with a wider audience that will boost conversions. In today's world, [Read More](#)



DO YOU HAVE A QUESTION YOU NEED ANSWERED?

Email your question to myaimstore@aimintl.com (be sure to include your name and AIM Member ID in your email). We may even use your question in a future newsletter! We hope you enjoy the MyAIMStore Connect newsletter and find it useful for your AIM business.

THE AIM COMPANIES
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Please do not reply to this unmonitored email.

Contact: MyAIMStore@aimintl.com

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